



DRAGON BOAT RACES

Sponsorship Levels



TURBO SPONSOR —\$3,000

- Opportunity to address volunteers at the kick-off
- One Dragon Boat for community race
- Recognition in press release
- Recognition in radio broadcasting ads
- Company name and logo recognition on United Way of Kenosha County website, e-Newsletters, and Volunteer Website
- Company name and logo recognition on United Way of Kenosha County social media, including in the cover art
- Company name and logo recognition on Pan Am Dragon Boat website
- Company name and logo on all print marketing materials

DRUMMER SPONSOR—\$1,500

- Recognition in all event promotion
- Company name and logo recognition on Pan Am Dragon Boat website
- Recognition on United Way website, e-Newsletters, social media and Volunteer Website

READY, READY SPONSOR—\$850

- Sponsor one Dragon Boat for your organization or donate the sponsored boat for a nonprofit organization or high school team

